

West Michigan Airport Authority

Fiscal Year 2014 (July 1, 2013 – June 30, 2014) Action Plan

February 11, 2013

Mission Statement

To provide the public with state-of-the-art global air access to strengthen the local economy and improve the area's quality of life.

Fiscal Year 2014 Action Plan

1. New Airport Business Center:
 - a. Complete property acquisition. (Complete in December 2013)
 - b. Prepare construction drawings for infrastructure. (Complete in January 2014)
 - c. Prepare construction drawings for apron. (Complete in January 2014)
 - d. Bid construction of the three construction projects. (February/March 2014)
 - e. Begin construction of the three projects. (April/May 2014)
2. Communications:
 - a. Participate in at least three community events.
 - b. Distribute information on airport activities through an updated video, a fresh website, periodic newsletters, media releases and community presentations.
 - c. Continue to be active in social media venues such as Facebook and Twitter.
 - d. Provide updates to member units on activities of the Authority.
3. Conduct an evaluation of the staffing organization to ensure that the Authority is properly positioned for accomplishing future activities.
4. Work with the City of Holland Planning Commission, as well as Fillmore and Laketown Townships on preparing an updated Master Land Use Plan for the areas adjacent to the airport.