

West Michigan Airport Authority

Fiscal Year 2020 (July 1, 2019 – June 30, 2020) Action Plan Status Report

December 12, 2018

Mission Statement

To provide the community with state-of-the-art global air access to strengthen the local economy and improve the area's quality of life.

Fiscal Year 2020 Action Plan

Operations

- Update the Management Agreement with the City of Holland.
- Staff to complete relevant FEMA Incident Command Systems Training.
- Continue series of tabletop emergency incident trainings with local emergency management resources

Communications

- Participate in at least three community events.
- Distribute information on airport activities through videos, website updates, periodic newsletters, media releases and community presentations
- Continue to be active in social media venues such as Facebook and Twitter.
- Interact with airport tenants and users on airport activities, needs and matters of interest:
 - i. Quarterly E-newsletters.
 - ii. Periodic meetings.
 - iii. One-on-one contacts.
 - iv. Airport user/tenant surveys

Capital Projects

- Design and bid the runway rehabilitation project.
- Design and bid the rehabilitation of runway lights and LED lighting improvements.
- Remove the entrance parking lot and install landscaping on this site or determine alternative use for property.

Economic Structuring

- Pursue implementation of a new hangar park to the north of the Airport Business Center.
- Continue implementation of an airport development effort in cooperation with area economic development partners and private interests.
- Continue working to engage potential Partner Communities