

West Michigan Airport Authority

60 Geurink Blvd., Holland, MI 49423
P (616) 953.9633

Comprising City of Zeeland, Park Township and City of Holland



DATE: September 9, 2019

SUBJECT: WMAA Communications Committee Board Update

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SOCIAL MEDIA:

UPDATE WEBSITE ON A CONTINUAL BASIS

- Please check the WMRA website for news and updates. www.WestMichiganRegionalAirport.com

SOCIAL NETWORKING

- WMRA's **Facebook** page is online listed as "West Michigan Regional Airport." Please take a moment to visit and "Like" the page, make a comment, and share with colleagues, friends and family.

The WMRA Facebook page has 2,678 "Likes."

Short video: Camp Geneva "Connect" Group



Short video: 2019 Wings of Mercy CareAffaire



DC9 Freighter



WMRA Runway (photo by Megan Stumbo)



- WMRA's **Twitter** microblogging account is up and "Tweeting." Please join in and add your "Tweets."

The West Michigan Airport Authority will provide the public with state-of-the-art global air access to strengthen the local economy and improve the area's quality of life.

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COMMUNITY OUTREACH:

PRESS RELEASES/NEWS ARTICLES

- Fly High in the sky at CareAffaire: Holland Sentinel, August 16, 2019
Wings of Mercy CareAffaire, Things to do: Holland Sentinel, August 17, 2019
CareAffaire raises funds: Holland Sentinel, August 18, 2019



2018-2019 PARADES & EVENTS

- **Zeeland's Pumpkinfest Parade:** Saturday, October 5, 2019, 3:00 p.m.
Join us at the Pumpkinfest Parade!
- The jet float participated in Holland's **Tulip Time Muziekparade** on Saturday, May 11, 2019.
The float received a Director's Award for "Creativity" from the Tulip Time Board in 2013 and 2015.
- **Wings of Mercy CareAffaire:** Saturday, August 17, 2019
A beautiful day and a great event!

PRESENTATIONS/SPEAKING ENGAGEMENTS

- Please contact a Communications Committee member for presentations or speaking engagements.

PROJECTS:

- **Design for History Wall in Boardroom**
The History Wall is in production and is scheduled to be on the wall in mid-September.

- **2019 WMRA Video: on hold**

SHORT VIDEOS

Short video "Angel Aircraft" completed and on Facebook.

Short video: "Pavement Crack Seal" completed and on Facebook.

Short video: "Connect, group from Camp Geneva tour WMRA" completed and on Facebook.

View at: <https://youtu.be/AaL99yPgGaM>

Short video: "Wings of Mercy CareAffaire Fundraiser" completed and on Facebook .

View at: <https://youtu.be/VUdqJC1mEHA>

eNEWS

The eNEWS is scheduled for September 2019.

PLEASE CONTACT KAREN IF YOU HAVE ANY QUESTIONS OR COMMENTS.
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